

MATT PALMER

GRAPHIC DESIGN AND PHOTOGRAPHY

"Matt is known for his quick albeit dry wit, and his unique brand of creativity that stems from a thoughtful and lateral world view. Matt's originality, flair and technical ability combine with an affable nature and a highly developed work ethic to make him invaluable to any client or creative team."

CAREER HIGHLIGHTS

Developed a mural to cover 58 windows and multiple doorways for the Royal Children's Hospital. This involved conceptualising the design, illustrating the sections, separating them correctly for each section and working with the printing company to have them printed and installed to specifications.

Developed all collateral for Fit4fun, a school fitness program that encourages healthy diet and exercise while working wonders for sick kids. The 2007 campaign was almost twice as successful as previous years, resulting in expansion of the 2008 campaign.

Featured in 2007 Semi Permanent design book, with my attempt at the worst drawing ever "Terrorwrist".

Worked on 4 separate Brisbane City Council design and arts projects in 2005, including as a core team member of the massive Imagine Brisbane Neighbourhood Planning conference.

Designed and implemented a campaign website for Rachel Nolan, Member of Parliament - Ipswich.

Shoots live music performances for RAVE street press as well as numerous other music publications.

Designed collateral for Cannes Film Festival Select "Yellow Fella".

Printed 6 times by the world's third largest t-shirt company, Threadless. I have also been printed numerous other times by other t-shirt companies and am often interviewed for various street fashion and design publications.

Trained Speakout design trainees and community workshop participants. Involved in the Speakout Young Directors Committee, and acted as a trainee representative for trainee related job recruitment and other issues.

Spearheaded a new design and approach to Manpower Australia's website, resulting in more than 200% increased traffic and a huge amount of positive feedback (and excited fans).

Scored in the top 1% of all Coles Myer Applicants in entrance tests, including top 1% in the area of problem solving.

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EMPLOYMENT HISTORY

Communications Officer (Graphic Design)

Department of Public Works | May 2008 - Present

Designed and coded the Public Works new Sharepoint based website, the first in-house produced website with full support for standards compliant browsers, as well as satisfying whole of government online CUE obligations.

Developed the Public Works 2007-08 annual report from concept to print, it was touted as the best annual report ever produced within the department.

Oversee the material produced from the whole department and agencies to ensure it complies with Queensland Government and DPW corporate style guide regulations. Also heavily involved in producing the DPW corporate style guide and supporting business units in its implementation.

Layout Contact, a government staff magazine distributed online and in print. All of the cover photos and some internals are taken by myself using professional lighting equipment.

Communications Officer (Graphic Design)

Queensland Transport | March 2008 - June 2008

Developed promotional materials as well as signage, transport timetables, and route maps for the roll out of "qconnect", a standardisation of public transport services in rural areas.

Owner & Operator of Torso T-Shirts

T-Shirt Design, Sales, and Artist Relations

Running Torso, a t-shirt brand. This involves dealing with t-shirt printers, designers and artists, customers, and our shipping company. I also deal with marketing, branding, and general design and web requirements of the business.

Graphic Designer

Royal Children's Hospital Foundation | Feb 2007 - Feb 2008

Produced emotive creative for campaigns from concept to print. Worked closely with PR and fundraising account managers to develop their campaigns.

Successfully established a higher standard for in-house photography by taking over the majority of in-house shoots as well as working with freelance photographers, providing art direction.

Assisting the design manager and mentored the web master with technical issues with regards to design and using design programs.

Graphic Designer

Speakout Pty Ltd | Jan 2005 - Jan 2006

Worked on many Brisbane City Council projects as well as a vast array of other clients. Designed for print and web, and was responsible for the my projects from concept to print.

Involved in training of 20 talented "disadvantaged young people" as part of Speakout's 8 week program, particularly in the areas of photoshop, photography and design principles.

On-going freelance contracts, involvement in the Speakout Young Directors Committee, and running community workshops.

Other Jobs

Graphic Design Freelancer | Self Employed | 1996 - Present

Workplace Insurance Processing | WorkCover Qld

Dawn Filler | Coles Myer

Business Representative | Optus

Web Design & Consultancy | Curracraft

Head Software Reviewer | LWMN

